

EVGA Announces the EVGA GTX 570!**December 7, 2010 - Tuesday, December 7, 2010 –**

Performance... Price... Perfection

Introducing the EVGA GeForce GTX 570. Enjoy blistering fast DirectX 11 performance, including tessellation performance that destroys the competition. Experience a whole new level of interactive gaming with SLI and combine up to three displays for the ultimate in 3D entertainment. And as you have come to expect from the GeForce GTX GPU, the GTX 570 packs support for all the premium GTX gaming technologies such as NVIDIA Surround, 3D Vision, PhysX and SLI. With these features and more, the EVGA GeForce GTX 570 gives you more than one way to elevate your experience.

New and Key features introduced on the EVGA GTX 570:

- * 480 CUDA Cores
- * 1280MB GDDR5 Memory at 3.8 GHz
- * NVIDIA 3D Vision Surround
- * NVIDIA PhysX Technology
- * Award Winning EVGA Support/Utilities/Community

About EVGA

EVGA is the #1 NVIDIA authorised partner in channel sales throughout North America and UK. Based on the philosophy of intelligent innovation, market knowledge, and the real time operation, EVGA continues to identify the need in the market place and providing the solution to that need. By offering product differentiation, a 90 day Step-Up programme, and other customer focused programmes, EVGA is a clear leader in all categories: etail, retail, distribution, and system integration. With headquarters in Brea, CA, EVGA's global coverage includes EVGA GmbH in Munich, EVGA LATAM in Miami, and EVGA Hong Kong. For further information online about EVGA, visit: <http://eu.evga.com>.

For further information, contact:

Joanna Scott
EVGA Europe
+49 89 189 049-0
EVGA USA
714-528-4500 x118
jscott@evga.com