

Introducing EVGA GeForce GTX 980 Ti and EVGA PrecisionX 16 5.3.5

- **Monday, June 1, 2015** – Introducing the EVGA GeForce GTX 980 Ti. Accelerated by the groundbreaking NVIDIA Maxwell architecture, GTX 980 Ti delivers an unbeatable 4K and virtual reality experience. With 2816 NVIDIA CUDA Cores and 6GB of GDDR5 memory, it has the horsepower to drive whatever comes next. In fact, the EVGA GeForce GTX 980 Ti provides 3x the performance and 3x the memory of previous-generation cards*. You can now take on even the most challenging games at high settings for a smooth, ultra high-definition, 4K experience.

These cards also feature EVGA ACX 2.0+ cooling technology. EVGA ACX 2.0+ brings new features to the award winning EVGA ACX 2.0 cooling technology. A memory MOSFET Cooling Plate (MMCP) reduces MOSFET temperatures up to 13%, and optimised Straight Heat Pipes (SHP) additionally reduce GPU temperature by 5C. ACX 2.0+ coolers also feature optimised swept fan blades, double ball bearings, and an extreme low power motor, delivering more air flow with less power, unlocking additional power for the GPU.

Learn more about the EVGA GeForce GTX 980 Ti lineup:
<http://eu.evga.com/articles/00934/EVGA-GeForce-GTX-980-Ti/>

EVGA PrecisionX 16 – Built for DirectX 12

EVGA is also introducing a new version of the popular overclocking utility, EVGA PrecisionX 16. This update includes notable new features and enhancements, including a redesigned OSD interface complete with RGB colour support, and full support for Microsoft DirectX 12. This update is available free at: <http://eu.evga.com/precision/>

About EVGA

EVGA is the #1 NVIDIA authorised partner in channel sales throughout North America and UK. Based on the philosophy of intelligent innovation, market knowledge, and the real time operation, EVGA continues to identify the need in the market place and providing the solution to that need. By offering product differentiation, a 90 day Step-Up programme, and other customer focused programmes, EVGA is a clear leader in all categories: etail, retail, distribution, and system integration. With headquarters in Brea, CA, EVGA's global coverage includes EVGA GmbH in Munich, EVGA LATAM in Miami, and EVGA Hong Kong. For further information online about EVGA, visit: <http://eu.evga.com>.

For further information, contact:

Joanna Scott
EVGA Europe
+49 89 189 049-0
EVGA USA
714-528-4500 x118
jscott@evga.com