

## **EVGA GeForce GTX 960 SuperSC – Now Equipped with 4GB of GDDR5 Memory**

- **Tuesday, March 3, 2015** – The EVGA GeForce GTX 960 delivers incredible performance, power efficiency, and gaming technologies that only NVIDIA Maxwell technology can offer. This is the perfect upgrade, offering 60% faster performance and twice the power efficiency of previous-generation cards\*. Plus, it features VXGI for realistic lighting, support for smooth, tear-free NVIDIA G-SYNC technology, and Dynamic Super Resolution for 4K-quality gaming on 1080P displays. These new versions come outfitted with 4GB of high speed GDDR5 memory giving you higher texture qualities and better 4K performance!

The new EVGA ACX 2.0+ cooler brings new features to the award-winning EVGA ACX 2.0 cooling technology. A Memory MOSFET Cooling Plate (MMCP) reduces MOSFET temperatures up to 11°C, and optimised Straight Heat Pipes (SHP) reduce GPU temperature by 5°C. ACX 2.0+ coolers also feature optimised Swept fan blades, double ball bearings and an extreme low power motor, delivering more air flow with less power, unlocking additional power for the GPU.

### **New Features:**

- 4GB of High Performance GDDR5 Memory – Improved 4K gaming performance and higher texture qualities!
- dBi (dB Noise Inverter) – EVGA's ACX 2.0+ fan turns off below 60C, generating 0dB of noise.
- MMCP (Memory MOSFET Cooling Plate) – Full size cooling plate makes direct contact with memory and MOSFETS, reducing memory up to 9°C and MOSFET up to 11°C.
- QSD (Quick Switch Dual BIOS) – Multiple integrated BIOSes allow you to switch to the secondary with the flick of a switch.
- OPT (Optimised Power Target) – The power target is precisely tuned for the perfect balance of thermal, power and performance, offering 33% more power over reference.
- SHP (Straight Heat Pipes) – Triple 8mm straight heat pipes offer 6% better heat dissipation than bent heat pipes with reduced thermal resistance.

Learn more about the EVGA GeForce GTX 960 4GB lineup here: <http://eu.evga.com/9604GB>  
or <http://eu.evga.com/articles/00914/EVGA-GeForce-GTX-960-4GB/>

See the EVGA GeForce GTX 960 SuperSC video overview here: <https://www.youtube.com/watch?v=65mjPjodnnk>

\*Compared to GTX 660

### **About EVGA**

EVGA is the #1 NVIDIA authorised partner in channel sales throughout North America and UK. Based on the philosophy of intelligent innovation, market knowledge, and the real time operation, EVGA continues to identify the need in the market place and providing the solution to that need. By offering product differentiation, a 90 day Step-Up programme, and other customer focused programmes, EVGA is a clear leader in all categories: etail, retail, distribution, and system integration. With headquarters in Brea, CA, EVGA's global coverage includes EVGA GmbH in Munich, EVGA LATAM in Miami, and EVGA Hong Kong. For further information online about EVGA, visit: <http://eu.evga.com>.

For further information, contact:

Joanna Scott  
EVGA Europe  
+49 89 189 049-0  
EVGA USA  
714-528-4500 x118  
[jscott@evga.com](mailto:jscott@evga.com)