## Introducing the EVGA GeForce GTX 1060

- Tuesday, July 19, 2016 – The EVGA GeForce GTX 1060 graphics card is loaded with innovative new gaming technologies, making it the perfect choice for the latest high-definition games. Powered by NVIDIA Pascal – the most advanced GPU architecture ever created – the GeForce GTX 1060 delivers brilliant performance that opens the door to virtual reality and beyond.

These cards also feature EVGA ACX cooling technology. EVGA ACX once again brings new and exciting features to the award winning EVGA ACX cooling technology. SHP gives increased heatpipes and copper contact area for cooler operation, and optimized fan curve for even quieter gaming. Of course, ACX coolers also feature optimized swept fan blades, double ball bearings and an extreme low power motor, delivering more airflow with less power, unlocking additional power for the GPU.

http://www.evga.com/articles/01036/evga-geforce-gtx-1060/

## **About EVGA**

EVGA is the #1 NVIDIA authorised partner in channel sales throughout North America and UK. Based on the philosophy of intelligent innovation, market knowledge, and the real time operation, EVGA continues to identify the need in the market place and providing the solution to that need. By offering product differentiation, a 90 day Step-Up programme, and other customer focused programmes, EVGA is a clear leader in all categories: etail, retail, distribution, and system integration. With headquarters in Brea, CA, EVGA's global coverage includes EVGA GmbH in Munich, EVGA LATAM in Miami, and EVGA Hong Kong. For further information online about EVGA, visit: <a href="http://eu.evga.com">http://eu.evga.com</a>.

For further information, contact: Joanna Scott EVGA Europe +49 89 189 049-0 EVGA USA 714-528-4500 x118 jscott@evga.com