

## Introducing the EVGA GeForce RTX 20-Series Graphics Cards

- **Monday, August 20, 2018** – Incredible Gaming Realism

The EVGA GeForce RTX 20-Series Graphics Cards are powered by the all-new NVIDIA Turing architecture to give you incredible new levels of gaming realism, speed, power efficiency, and immersion. With the EVGA GeForce RTX 20-Series gaming cards you get the best gaming experience with next generation graphics performance, ice cold cooling with EVGA iCX2, and advanced overclocking features with the all new EVGA Precision X1 software.

The new NVIDIA® GeForce® RTX GPUs have reinvented graphics and set a new bar for performance. Powered by the new NVIDIA Turing™ GPU architecture and the revolutionary NVIDIA RTX platform, the new graphics cards bring together real-time ray tracing, artificial intelligence, and programmable shading. This is not only a whole new way to experience games—this is the ultimate PC gaming experience.

The new GPUs were unveiled at a special NVIDIA two-day event called the “GeForce Gaming Celebration” which kicked off tonight at the Palladium in Cologne, Germany ahead of Gamescom 2018.

### The World's First Ray-Tracing Gaming Graphics Card

When it comes to next-gen gaming, it's all about realism. EVGA GeForce RTX 20-Series Graphics Cards are light years ahead of other cards, delivering truly unique real-time ray-tracing technologies for cutting-edge, hyper-realistic graphics.

### Next Generation Cooling

The next generation in cooling is here with EVGA iCX2. This new cooling solution offers improved cooling, lower noise levels and 9 additional thermal sensors for 'Peace of Mind Gaming.' Learn more about EVGA iCX2 at [www.evga.com/icx2](http://www.evga.com/icx2)

### Next Generation Overclocking

With a brand new layout, completely new codebase, new features and more, the new EVGA Precision X1 software is faster, easier and better than ever. When paired with an NVIDIA Turing graphics card, the new EVGA Precision X1 will unleash the full potential with a built in overclock scanner, adjustable frequency curve and RGB LED control. Learn more about EVGA Precision X1 at [www.evga.com/px1](http://www.evga.com/px1)

### Your Style

Customizable trim and shroud options (sold separately) let you match your gaming PC's theme.

### Built for Gamers

Legendary EVGA support to assist 24/7, EVGA Step-Up Program, Forums, Gaming Servers and more to help you game and share.

Learn more and Preorder Now at <https://www.evga.com/rtx>

## About EVGA

EVGA is the #1 NVIDIA authorised partner in channel sales throughout North America and UK. Based on the philosophy of intelligent innovation, market knowledge, and the real time operation, EVGA continues to identify the need in the market place and providing the solution to that need. By offering product differentiation, a 90 day Step-Up programme, and other customer focused programmes, EVGA is a clear leader in all categories: eetail, retail, distribution, and system integration. With headquarters in Brea, CA, EVGA's global coverage includes EVGA GmbH in Munich, EVGA LATAM in Miami, and EVGA Hong Kong. For further information online about EVGA, visit: <http://eu.evga.com>.

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